

Valerie Blackburn



Marketing

(405) 501-3626 |

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www.valmarketing.net

OBJECTIVE

To market programs, coordinate advertising and promotions, prepare design materials.

SKILL SUMMARY

- Prepare design and marketing materials
- Coordinate advertising and promotions
- Promote and market small businesses and entrepreneurs.
- Adobe Creative Suite
- Maintain knowledge of product software.
- Social media and advanced SEO.

EMPLOYMENT

Independent Sales Representative
Vector Marketing | Cutco Edmond, Oklahoma

2025-2026

- Maintain company standards on sales appointments.
- Maintain knowledge of products.
- Quality customer service helping customers find products and answering questions.
- Door to door sales and advertising promotions with advanced cold calling techniques.

DoorDash | Delivery Driver

2025-2026

- Deliver restaurant and store orders to customers.
- Communicate and coordinate with corporate customer service.

ValMarketing, Sole Proprietor
Designer and Developer | Guthrie, OK and Oklahoma City, OK

2009-2024

- Web design and development for business clients.
 - Communicate and coordinate projects from conception to completion
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EDUCATION

Bachelor of Science, Marketing, Minor in Finance; Oklahoma State University, Stillwater, OK
Associate of Science, Graphic Design; Oklahoma State University, Institute of Technology, Okmulgee, OK

Certifications and continuing education coursework available upon request.